

**Daniel Halden <daniel.halden@lacity.org>**

## Postage Park

**Dan Halden <daniel.halden@lacity.org>**

To: Li Wen &lt;li\_wen@gensler.com&gt;

Cc: Kerry Morrison &lt;Kerry@hollywoodbid.org&gt;, Matthew Severson &lt;Matthew@hollywoodbid.org&gt;, Dave Gadja , Brian Glodney &lt;brian\_glodney@gensler.com&gt;, Dwayne Gathers &lt;dgathers@gathersstrategies.com&gt;

Wed, Nov 4, 2015 at 9:37 AM

Thanks, Li. I will bring this to the attention of our planning director as well as the CM. I'll get back to you in a week or two.



**Dan Halden**  
Hollywood Field Deputy  
Office of Councilmember Mitch O'Farrell  
1722 Sunset Boulevard, Los Angeles, CA 90026  
(213) 207-3015 | [www.cd13.com](http://www.cd13.com)

**Find the Councilmember on:**

**WE NEED YOUR INPUT! TAKE THE SMALL BUSINESS SURVEY**

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Daniel Halden <[daniel.halden@lacity.org](mailto:daniel.halden@lacity.org)>

## Postage Park

**Kerry Morrison** <[Kerry@hollywoodbid.org](mailto:Kerry@hollywoodbid.org)>

To: Dan Halden <[daniel.halden@lacity.org](mailto:daniel.halden@lacity.org)>, Li Wen <[li\\_wen@gensler.com](mailto:li_wen@gensler.com)>

Cc: Matthew Severson <[Matthew@hollywoodbid.org](mailto:Matthew@hollywoodbid.org)>, Dave Gadja

<[brian\\_glodney@gensler.com](mailto:brian_glodney@gensler.com)>, Dwayne Gathers <[dgathers@gathersstrategies.com](mailto:dgathers@gathersstrategies.com)>

Wed, Nov 4, 2015 at 12:26 PM

, Brian Glodney

Friends, we will place this matter on the agenda of the next board meeting relative to adding this responsibility to BID patrol. Need to understand liability issues.

kerry

**From:** Dan Halden [mailto:[daniel.halden@lacity.org](mailto:daniel.halden@lacity.org)]

**Sent:** Wednesday, November 04, 2015 9:37 AM

**To:** Li Wen <[li\\_wen@gensler.com](mailto:li_wen@gensler.com)>

**Cc:** Kerry Morrison <[Kerry@hollywoodbid.org](mailto:Kerry@hollywoodbid.org)>; Matthew Severson <[Matthew@hollywoodbid.org](mailto:Matthew@hollywoodbid.org)>; Dave Gadja ; Brian Glodney <[brian\\_glodney@gensler.com](mailto:brian_glodney@gensler.com)>; Dwayne Gathers <[dgathers@gathersstrategies.com](mailto:dgathers@gathersstrategies.com)>

**Subject:** Re: Postage Park

Thanks, Li. I will bring this to the attention of our planning director as well as the CM. I'll get back to you in a week or two.



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**Find the Councilmember on:** [\[REDACTED\]](#)

**WE NEED YOUR INPUT! TAKE THE SMALL BUSINESS SURVEY**

On Tue, Nov 3, 2015 at 9:56 AM, Li Wen <[li\\_wen@gensler.com](mailto:li_wen@gensler.com)> wrote:

**Dan, Kerry, and Matt,**

Attached is our formal proposal for Postage Park which intends to capitalize on a very underutilized piece of open space at the northwest corner of Selma and Wilcox. Hopefully this presentation clearly explains the argument for, and addresses the concerns one might have with this Hollywood open space initiative.

**Kerry, Matt** – Based on our previous discussions, I trust this visual presentation along with both your's advocacy proves useful in gaining support from the BID Board to approve the BID operations unlocking and locking the gate at 10am and 8pm every day, and periodic maintenance like trash removal and power washing. Please let me know what else you may need to make a strong case for BID Board approval of these services– thanks!

**Dan** – hopefully this is the kind of proposal you were envisioning when we last exchanged notes on this at the end of summer about next steps to get this initiative off the ground. I'm hoping that with this in hand, we can approach the Post Office to gain their support. It is perhaps important to note that this is federally controlled land in a Federally funded Empowerment Zone – I would imagine that helps our case for support(?). Your advice and guidance on these next steps would be sincerely appreciated – thanks Dan and hope to see you at our pop-up parklet this weekend.

All the Best, Li

**Li Wen** aia | design director | principal  
**Gensler** | 500 south figueroa street, los angeles ca. 90071  
t: 213.327.3719

**Daniel Halden <daniel.halden@lacity.org>**

## Postage Park

**Dan Halden <daniel.halden@lacity.org>**

Fri, Nov 20, 2015 at 6:21 PM

To: Li Wen &lt;li\_wen@gensler.com&gt;

Cc: Kerry Morrison <Kerry@hollywoodbid.org>, Matthew Severson <Matthew@hollywoodbid.org>, Dave Gadja  
Brian Glodney <brian\_glodney@gensler.com>, Dwayne Gathers  
<dgathers@gathersstrategies.com>

Hi Li,

I showed the packet to the CM and he likes the concept. His questions/feedback were:

- 1) Are you planning to beautify/improve/activate the *entirety* of the frontage of the post office? Thinking that, if only the corner area receives attention, the rest of the frontage might look out-of-place or neglected?
- 2) Have you had any discussions yet with the Post Office on these plans?

Thanks,

**Dan Halden**

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1722 Sunset Boulevard, Los Angeles, CA 90026  
(213) 207-3015 | www.cd13.com

Find the Councilmember on:

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Daniel Halden <[daniel.halden@lacity.org](mailto:daniel.halden@lacity.org)>

## Postage Park

Dan Halden <[daniel.halden@lacity.org](mailto:daniel.halden@lacity.org)>

To: Li Wen <[li\\_wen@gensler.com](mailto:li_wen@gensler.com)>

Mon, Nov 23, 2015 at 11:52 AM  
Cc: Kerry Morrison <[Kerry@hollywoodbid.org](mailto:Kerry@hollywoodbid.org)>, Matthew Severson <[Matthew@hollywoodbid.org](mailto:Matthew@hollywoodbid.org)>, Dave Gadja

, Brian Glodney <[brian\\_glodney@gensler.com](mailto:brian_glodney@gensler.com)>, Dwayne Gathers <[dgathers@gathersstrategies.com](mailto:dgathers@gathersstrategies.com)>, "Yost, Erich M" <[Erich.M.Yost@hud.gov](mailto:Erich.M.Yost@hud.gov)>

Thanks. I do not have a contact at the post office, only the Congressman's office whom I have worked through in the past. Perhaps Kerry has a contact?



**Dan Halden**

Hollywood Field Deputy

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Find the Councilmember on:

[Quoted text hidden]





Daniel Halden <[daniel.halden@lacity.org](mailto:daniel.halden@lacity.org)>

## Postage Park

Daniel Halden <[daniel.halden@lacity.org](mailto:daniel.halden@lacity.org)>

Tue, Nov 24, 2015 at 8:53 AM

To: Li Wen <[li\\_wen@gensler.com](mailto:li_wen@gensler.com)>

Cc: Kerry Morrison <[Kerry@hollywoodbid.org](mailto:Kerry@hollywoodbid.org)>, Matthew Severson <[Matthew@hollywoodbid.org](mailto:Matthew@hollywoodbid.org)>, Dave Gadja  
Brian Glodney <[brian\\_glodney@gensler.com](mailto:brian_glodney@gensler.com)>, Dwayne Gathers

<[dgathers@gathersstrategies.com](mailto:dgathers@gathersstrategies.com)>, "Yost, Erich M" <[Erich.M.Yost@hud.gov](mailto:Erich.M.Yost@hud.gov)>

Yes. Congressman Schiff. Federal level.

Dan Halden  
Hollywood Field Deputy  
Councilmember Mitch O'Farrell  
City of Los Angeles, 13th District  
[daniel.halden@lacity.org](mailto:daniel.halden@lacity.org)  
(213) 207-3015  
[www.cd13.com](http://www.cd13.com)  
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